



hands on

URBAN AIR MOBILITY

ITS World Congress 2021 Hamburg



HAMBURG
ITS World Congress
11 - 15 Oct 2021

Experience Future Mobility Now

URBAN AIR MOBILITY
Community booth



ITS World Congress 2021 in Hamburg

The **ITS World Congress 2021** is the world's largest and most prominent event in the field of smart mobility and digitalisation of transport. In 2021, the World Congress will take place in Germany for the **first time in 28 years**. As an international meeting point for professionals from different ITS sectors, it is the annual highlight of the industry with over 15,000 visitors, 3,500 international participants and 400 exhibitors from over 100 countries.

After a convincing German application - represented by **Hamburg** as the new venue - the Brussels-based **ERTICO** has decided to award the ITS World Congress 2021 to Germany.

Further information at:

www.itsworldcongress.com



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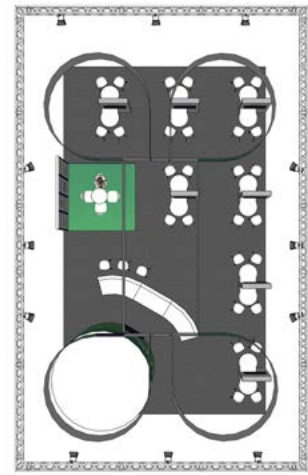
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URBAN AIR MOBILITY
Community booth

 **allDots** connecting minds in
urban air mobility.



allDots Community booth



In addition to its own presentation area, the community booth designed in the **stylistic appearance of drones** offers excellent staging possibilities for discussions and getting to know national and international players. The approximately **140 square metre area** of the joint presentation area is centrally located in **exhibition hall B7**.

„The allDots community booth as a hub for Urban Air Mobility“

In order to visibly consolidate the expertise in the field of **urban air mobility** and to present its performance to the trade public on an international platform, allDots offers a **joint presentation area** to increase national and international visibility and to present the topic.

Each company has the opportunity to adequately present itself, its projects and interactive exhibits in the individual areas.

The **bar and the get-together area** offer seating in the immediate vicinity of the stand area and also the opportunity to network and take a break over a coffee.



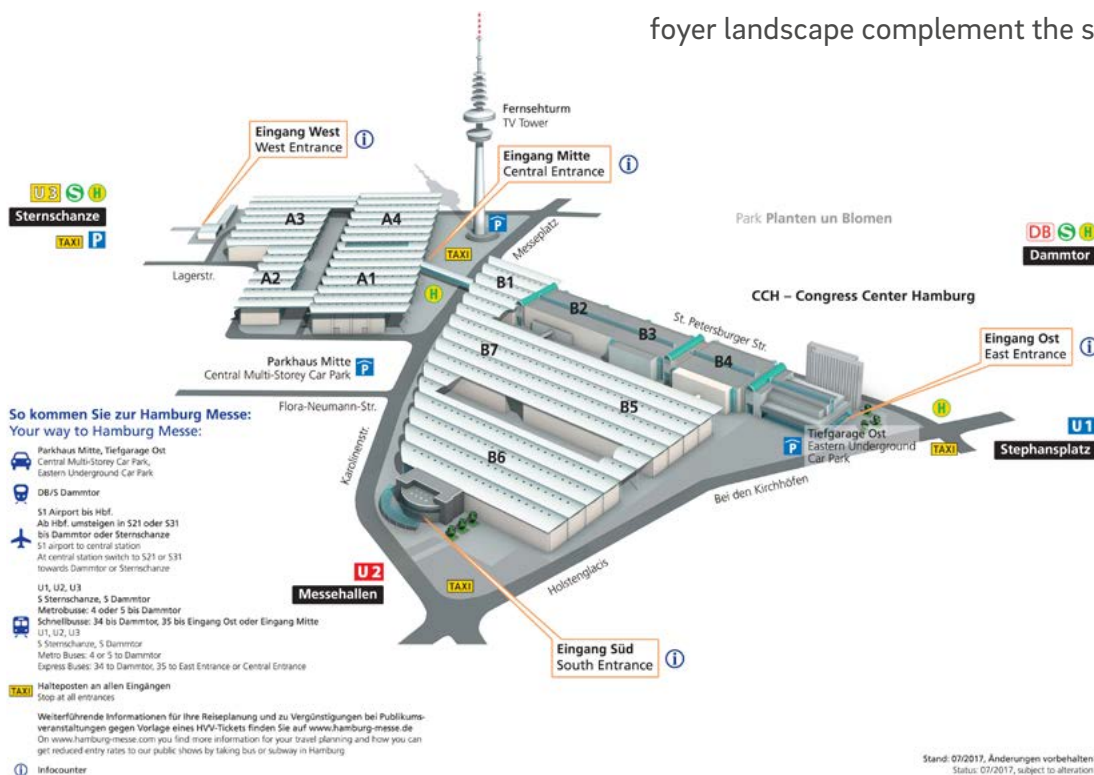
9 Good reasons for the UAM community booth

- 1** In order to be authorized to present a showcase or demonstration at the ITS World Congress, you need an exhibition stand. The community booth is therefore the ideal option for an attractive and cost-effective trade fair presence without a lot of effort.
- 2** The UAM community booth will be the meeting place for the UAM community. It offers your company access to national and international business contacts at equal level.
- 3** The ITS World Congress is the first major international congress to be physically held in Germany again after countless corona-related cancellations of various trade fairs and congresses.
- 4** Perfect location of the community booth in the immediate surroundings of the demonstration hall B2.
- 5** The ITS organisation (ERTICO) and the City of Hamburg have made Urban Air Mobility a priority topic for the first time. In addition, Hamburg stands up for the topic as a European UAM model city.
- 6** As a co-exhibitor, you can receive unlimited trade fair tickets for customers and partners free of charge.
- 7** The joint trade fair appearance of the drone community increases the visibility and reach of all participating companies and increases the pull effect on all potential interested parties.
- 8** Excellent networking and promotion of the community booth with regard to the other congress areas: Demonstrations, Technical Visits and Congress.
- 9** Our team will take care of your trade fair appearance so that you can take care of your other business.

Location

The World Congress will take place on the premises of HMC, Hamburg Messe und Congress. The modern trade fair and congress site right in the heart of Hamburg stretches across the Schanzenviertel, Eimsbüttel and St. Pauli. Visitors, guests and trade visitors are thus offered an exhibition area covering eleven halls and a generous outdoor area of almost 100,000 square metres right in the heart of Hamburg.

The HMC can look back on more than 20,000 successful trade fairs and events, and every year more than 300 events attract around one million visitors to its premises. In addition to the extensive grounds of the HMC, the completely modernised Congress Centrum Hamburg (CCH) will also be a focal point for visitors to the World Congress. The total of 50 rooms offer around 12,000 seats on a floor space of 36,000 sm. The light-flooded frontage and the spacious foyer landscape complement the setting.



Reservation

Below you will find the reservation form for co-exhibitors on the Urban Air Mobility Community Booth at the ITS World Congress 2021 in Hamburg. The provisional price for an exhibition unit is 15,900 euros (excluding VAT) and excluding trade fair costs. Please return the completed form via e-mail to: its2021@alldots.solutions

Please send us your non-committal feedback by **15.03.2021** at the latest.

| | | | |
|--|----------------------|----------------------|---|
| <input type="text"/> | | | |
| Name of the company / research institution | | | |
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| Number of booths | Number of people | Number of guests | Individual requirements (exhibit, stand space or similar) |
| <input type="text"/> | | | |
| Contact person First name and surname | | | |
| <input type="text"/> | | | |
| Street and house number | | | |
| <input type="text"/> | <input type="text"/> | | |
| Postcode | Location | | |
| <input type="text"/> | <input type="text"/> | | |
| Phone | Mobile | | |
| <input type="text"/> | <input type="text"/> | | |
| E-mail | Signature or stamp | | |
| <input type="text"/> | <input type="text"/> | | |

¹ If participation is too low and the community booth is not fully booked or the congress is postponed or cancelled due to corona, the main exhibitor reserves the right to cancel the community booth.
² The principle „first come - first served“ applies, i.e. the available exhibition units will be allocated in chronological order of receipt of the reservation.

1. Registration: The community booth at the ITS World Congress 2021 in Hamburg is expected to comprise 14 presentation units and has a planned size of approx. 140 sm (incl. storage and kitchen). It will be organised by allDots Solutions GmbH. By making a reservation, you declare your willingness to participate as a co-exhibitor on the community booth. As soon as a binding registration is possible, you will be informed by the organiser.

2. Exhibition space/fee: An exhibition unit is offered at the standard price of 15,900 euros excluding VAT and additional measuring costs for a presentation unit. The design of the exhibition units is predefined in terms of a uniform stand layout. For individual requests we will send a separate offer (e.g. enlargement of the stand space, extension of the range of services or other adjustments to the stand design). An individual company presentation within the given layout will be made by the respective co-exhibitors. An extension of the exhibition unit for smaller exhibits is only possible in exceptional cases due to the limited space available and requires the approval of the organizer of the community booth. The co-exhibitors are responsible for the assembly and dismantling of exhibits, thus also for transport and insurance. Within the scope of his possibilities, the responsible stand constructor assures his support in this regard. The exhibitor fee includes the following services: Stand rental, financial and functional handling/management of the stand, stand construction and design by professional partners, stand operating costs (electricity/water/stand cleaning), internet connection, drinks and snacks for stand staff and visitors (soft drinks, coffee and tea). Not included are co-exhibitor-related costs such as telephone/ISDN connections, internet connection, computers, etc. The main exhibitor agrees to support the procurement of appropriate equipment at the lowest possible cost. Exhibitors are responsible for the equipment, staffing and presentation of their exhibition space. All other services included can be found under:

3. Payment plan after binding registration: A partial amount of 50% of the total price is due at the time of the binding registration, the remaining 50% is due ten days before the event and will be invoiced to the co-exhibitor. The partial amounts are then to be transferred within 14 days to the account with **IBAN DE90 2005 05501002 2903 91**, quoting the keyword „ITS World Congress 2021“.

Contact

Information and contact details can be found on our website at:

www.alldots.org/its-hamburg-congress-2021



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